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ADOPTION OF THE NEW SHARE OPTION SCHEME

Reference is made to the announcement made by NWS Holdings Limited (the “Company”) on 21 November 2011 in respect of the approval of the adoption of the new share option scheme of the Company (the “Scheme”) by its shareholders at the annual general meeting of the Company held on 21 November 2011.

The board of directors of the Company is pleased to announce that the resolution in relation to the adoption of the Scheme was also approved by the shareholders of New World Development Company Limited, the holding company of the Company, at its annual general meeting held on 22 November 2011.

By order of the Board
Chow Tak Wing
Company Secretary

Hong Kong, 22 November 2011

As at the date of this announcement, (a) the executive directors of the Company are Dr. Cheng Kar Shun, Henry, Mr. Tsang Yam Pui, Mr. Lam Wai Hon, Patrick, Mr. Cheung Chin Cheung, Mr. William Junior Guilherme Doo and Mr. Cheng Chi Ming, Brian; (b) the non-executive directors of the Company are Mr. Doo Wai Hoi, William, Mr. Wilfried Ernst Kaffenberger (alternate director to Mr. Wilfried Ernst Kaffenberger: Mr. Yeung Kun Wah, David), Mr. To Hin Tsun, Gerald and Mr. Dominic Lai; and (c) the independent non-executive directors of the Company are Mr. Kwong Che Keung, Gordon, Dr. Cheng Wai Chee, Christopher and The Honourable Shek Lai Him, Abraham.

* *For identification purposes only*