

[For immediate release]

**NWS Holdings' anti-SARS community campaign wins silver award
in China public relations competition**

(27 June 2004, Hong Kong) NWS Holdings Limited (“NWS Holdings” or “the Group”; 0659.HK) received a silver award in the Community Relations category at the presentation ceremony of Sixth China Golden Awards for Excellence in Public Relations held in Beijing yesterday (26 June 2004). In addition to honouring the Group for a professionally developed campaign focusing on community service during SARS outbreak last year, the judges cited the corporate volunteer team for its dedication and devotion.

From May to July 2003, NWS Holdings organized a series of activities to support the community while SARS was receding. The Group held an essay competition to hearten an anxious Hong Kong population. The winning essays, together with true-life stories of local medical staff combating SARS, were published in commemorative books (photo 1). With the support of NWS Volunteer Alliance, the corporate volunteer team, a charity book sale was arranged with all the proceeds donated to Project Blossom, which helped the families affected by SARS.

Mr K L Chan, Chief Executive Officer of NWS Holdings, said, “We are honoured that our commitment to corporate citizenship and community care was recognized. We feel proud of the dedication of NWS Volunteer Alliance and appreciate the members’ time and effort in serving the community. The Group will continue to support volunteer activities to contribute to the betterment of the society.”

Organized biennially since 1993 by China International Public Relations Association, the China Golden Awards for Excellence in Public Relations aims at recognizing public relations campaigns that best promote both the professionalism and internationalization of this industry in Mainland China. This prestigious, respected competition assesses each entry based on its objectives, planning and implementation as well as its positive effect on society.

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This press release will be posted to the Group’s website (www.nwsh.com.hk).

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NWS Holdings Limited

NWS Holdings Limited (“NWS Holdings”, Stock code: 0659.HK), the service flagship of New World Development Company Limited (Stock code: 0017.HK), embraces a diversified range of businesses in Hong Kong, Macau and Mainland China. These businesses can be broadly grouped under three main divisions: Service, Infrastructure and Ports. Its **Service** division comprises Facilities (*Urban Property, General Security* and the management of *Hong Kong Convention and Exhibition Centre*), Contracting (*Hip Hing Construction* and *NWS Engineering*), Transport (*New World First Bus, Citybus* and *New World First Ferry*), Financial and Environmental. The **Infrastructure** portfolio includes roads and bridges, energy, and water treatment and waste management projects. For **Ports**, NWS Holdings is principally engaged in container handling, and logistics and warehousing.

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Photo 1: The cover of the commemorative book published in NWS Holdings’ anti-SARS community campaign

