

NWS Holdings won several honours in corporate communication

(3 November 2005, Hong Kong) NWS Holdings Limited (“NWS Holdings” or the “Group”; Hong Kong stock code: 0659) has recently been honoured a number of regional and international awards recognizing its cutting-edge work in corporate communication. In the prestigious Asia Pacific PR Awards 2005, the Group won the Runner-up for Private Sector Department of the Year. Besides, its Annual Report 2004 won an Honour in the international Galaxy Awards. In the IR Magazine Hong Kong and Taiwan Awards 2005, NWS Holdings received an Honourable Mention in Most Progress in Investor Relations.

After winning the Award of Public Affairs in Asia Pacific PR Awards organized by *Media Magazine* in 2004, NWS Holdings gained another recognition for its overall communication strategy over the past year. The Group’s Corporate Communication Department developed a three-pronged strategy on investor relations, corporate social responsibility and internal communication. The efficient use of resources and the proactive communication approach have successfully set new standards on corporate governance, branding, internal communications and corporate social responsibility. Efforts include corporate repositioning and brand awareness campaign, community projects with niche themes and innovative channels for employee communication. These have effectively shaped an open, progressive and socially responsible corporate culture, and won widespread recognition from investors, media, the public, as well as the entire workforce. Success is evident in the remarkable surge in share price and the inclusion in Hang Seng HK MidCap Index and FTSE Asia Pacific Ex-Japan Index as a constituent stock.

Mr C F Kwan, General Manager - Corporate Communication of NWS Holdings, said, “We are honoured to win in this prestigious award again this year. It does not only recognize our efforts in corporate communication, but also represents an international recognition towards the Group. We will continue to enhance communication with various stakeholders, strengthen our branding and cultivate a caring corporate culture.”

NWS Holdings’ Annual Report 2004 has recently won an Honour in Galaxy Awards 2005 held in New York among 400 entries from 17 countries, following the Mercury Awards won earlier this year. In the IR Magazine Hong Kong and Taiwan Awards 2005, NWS Holdings received an Honourable Mention in Most Progress in Investor Relations, recognizing the Group’s effective IR strategies.

Organized by *Media Magazine*, Asia’s number one media, advertising and marketing publication, the annual Asia Pacific PR Awards recognizes best practice of the public relations industry in the Asia Pacific region. This year, there were 275 entries from countries across the region. The panel of judges comprises leading in-house and consultancy talent, media experts and communication specialists in Asia Pacific. The award presentation ceremony was held at the Grand Hyatt Hotel, Hong Kong, on 2 November 2005.

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This press release is also available at the Group’s website (www.nwsh.com.hk).

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新創建集團有限公司 NWS Holdings Limited

(incorporated in Bermuda with limited liability)



NWS Holdings Limited

NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 0659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 0017), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Energy, Water, Roads and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction Group* and *NWS Engineering Group*), Transport (*New World First Bus*, *Citybus* and *New World First Ferry*), etc.

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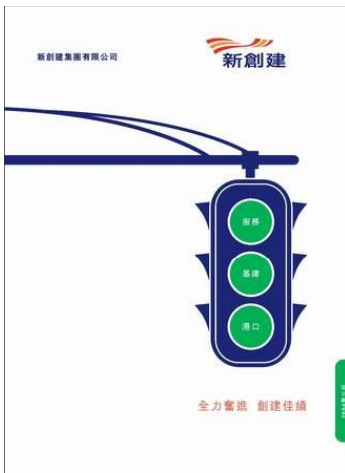
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Photo 1:



The Corporate Communication Department of NWS Holdings was honoured in the Asia Pacific PR Awards 2005.

Photo 2:



NWS Holdings Annual Report 2004