

[For immediate release]

**NWS Holdings launches corporate song MV  
and downloadable ringtone for charity**

(31 March 2006, Hong Kong) NWS Holdings Limited (“NWS Holdings” or the “Group”; Hong Kong stock code: 0659) will launch the music video (MV) of its corporate song on 3 April 2006. The song can also be downloaded from its website ([www.nwsh.com.hk](http://www.nwsh.com.hk)) as ringtone for mobile phones. For each successful download, NWS Holding will donate HK\$10 to local charity Hans Andersen Club.

The MV will be officially launched at the NWSH Award Presentation Ceremony 2006 held on 3 April 2006. To show a strong team spirit, the MV features nearly 500 staff members as well as the Group’s directors and management at various business units, including Hong Kong Convention and Exhibition Centre, bus depots and bus terminus of New World First Bus and Citybus, New World First Ferry, New World Centre, Free Duty shop at the airport and Tate’s Cairn Tunnel. The MV can be viewed on NWS Holdings’ website, as well as Cable TV and in-bus TV of New World First Bus.

NWS Holdings also leverages on its corporate song for charity. From 3 April 2006 onwards, the corporate song can be downloaded from the corporate website as ringtone. For each successful download in April 2006, NWS Holdings will donate HK\$10 to Hans Andersen Club, the partnering organization of Life Rejuvenation Scheme 2006. Four versions of ringtone will be available: original, orchestral, fanfare and soft. Life Rejuvenation Scheme is the community service project of the Group. Each year NWS Holdings selects a non-profit organization to work closely with and provide services for a specific target group.

Launched last month, NWS Holdings’ corporate song was sung by famous singer Elisa Chan and various staff members from different companies of the Group to boost team spirit and promote excellent services.

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*This press release is also available at the Group’s website ([www.nwsh.com.hk](http://www.nwsh.com.hk)).*

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*(incorporated in Bermuda with limited liability)*

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▪ Infrastructure 基建 ▪ Service & Rental 服務及租務

**NWS Holdings Limited**

NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 0659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 0017), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Energy, Roads, Water and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction Group* and *NWS Engineering Group*), Transport (*New World First Bus*, *Citybus* and *New World First Ferry*), etc.

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Photo 1: NWS Holdings’ directors and management sang in the front of the camera.



Photo 2: The MV also captures scenes of studio recording of Elisa Chan and staff singers

