



港人·港樹·港情
HK · Love · Trees



新創建 NWS



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新聞資料 Media Information

HK · Love · Trees Prizes Presentation Ceremony cum Exhibition From affection to action - spreading the message of tree conservation

(26 May 2008, Hong Kong) HK · Love · Trees programme co-organized by NWS Holdings Charities Foundation Limited and Green Power, is the first large-scale and sustainable tree conservation project in Hong Kong. Its prizes presentation ceremony was held at Western Square, New World Centre, Tsim Sha Tsui, on 24 May 2008, in which the prizes for “Moving Banyan Tree” Bus Body Design Competition, “Memories Under Banyan Tree” Writing Competition and “Our Banyan Tree” Photo Competition were presented, while a winning entries exhibition was launched. In addition, all winning entries are being published in a new book, “*Memories Under Banyan Trees*” Collection, which will be distributed for free to all local secondary schools and public libraries, so that more people can share the stories between Banyan trees and Hong Kong people.

The judges and winners were all invited to the ceremony. Ms. Maria Cheung, Assistant General Manager – Corporate Communication of NWS Holdings Limited, summarized achievements of the programme over the past year, “As organizations committed to environmental protection, NWS Charities Foundation and Green Power are aware that many old trees in the community have are growing up with Hong Kong people. Through arousing affection from the public by drawing, writing and photography, HK · Love · Trees hopes people learn, treasure and protect the trees.”

Two “Moving Banyan” buses, transformed from regular buses of New World First Bus and Citybus, were on display at the ceremony. The bus bodies were painted with the winning works of the Senior and Junior Groups respectively of the “Moving Banyan Tree” Bus Body Design Competition that was open for local primary school pupils. There are 10 “Moving Banyan” buses running across the territory since February in order to arouse public awareness on banyan tree conservation. Receiving marvellous responses in the three competitions, with over 7,200 members of the public, secondary and primary school students, the programme is proved to be a success in arousing public concern on trees in the community and the conservation issues of local trees.

Besides and Ms. Maria Cheung, the attending guests included Dr. Man Chi Sum, Chief Executive Officer of Green Power Ms. Shirley Loo, Development Director of Family Heartware, Mr. Felix So, Professional Photographer, Mr. Johnny Lai, Marketing Supervisor of Hong Kong School of Design, Mr Raymond To, Director & Acting Group General Manager - KLPS Group Limited and Ms. Elaine Chan, Deputy Head of Corporate Communication, New World First Bus Services Limited / Citybus Limited. The winning entries of all three competitions of HK · Love · Trees will be displayed at the Main Entrance of New World Centre starting from today till 9 June 2008. Members of the public are invited to come and appreciate the affection Hong Kong people have for Banyan trees.

- End -

This press release will be posted to the Group's website (www.nws.com.hk).

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(incorporated in Bermuda with limited liability)

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NWS Holdings Charities Foundation Limited

NWS Holdings Charities Foundation Limited (“NWS Charities Foundation”) was established by NWS Holdings Limited (“NWS Holdings” or the “Group”; Hong Kong stock code: 659) in November 2006. As a responsible corporate citizen, NWS Holdings is committed to making corporate social responsibility an integral part of its corporate culture and enhancing the quality of life for the community. Through NWS Charities Foundation, the Group aims to deepen its community engagement and remunerate the society using the Group's resources.

NWS Holdings, the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Roads, Energy, Water and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction* and *NWS Engineering*), Financial Services (*Taifook Securities* and *New World Insurance*) and Other Services (*New World First Bus*, *Citybus* and *New World First Ferry*).

Green Power

Green Power is dedicated to environmental education. We encourage the public to learn about rich natural resources and hence protect the environment in Hong Kong. Following programmes focused on butterflies and rivers, we have now launched programmes to conserve trees. We conduct diverse, sustainable community education activities, through which members of the public can learn more about trees and participate in tree conservation and environmental protection.

HK · Love · Trees

HK · Love · Trees was established in September 2007, which is the first large-scale, sustainable tree conservation project in Hong Kong. As well as covering ecology, the project spans historical and cultural aspects of trees for the first time in Hong Kong, and encourage people to share precious collective memories about local trees. We hope that, by learning about and making friends with trees, we can better protect and preserve these treasures of our earth.

The official website www.hk-love-trees.net adopts a “sentimental” approach, introducing trees in Hong Kong, the relationship between trees and humans, ecology, and threats trees face. There is also detailed information about banyan trees – the theme of the first year programme, such as characteristics, species and precious photos. A series of activities held for the public included “Banyan Tree of Hong Kong People” election, “Moving Banyan Tree” Bus Body Design Competition, “Memories Under Banyan Tree” Writing Competition, “Our Banyan Tree” Photo Competition and “Journey of Trees” Teachers’ Guidebook and Workshop.

For further information, please contact:

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Photo 1: Dr. Man Chi Sum, Chief Executive Officer of Green Power (middle), Ms. Maria Cheung, Assistant General Manager – Corporate Communication of NWS Holdings Limited (third from right), Ms. Shirley Loo, Development Director of Family Heartware (right from second) pictured with other guests at the HK · Love · Trees Prizes Presentation Ceremony.



Photo 2: After presenting the prizes to the winners of bus body design, writing and photography competitions, the guests pictured with them.




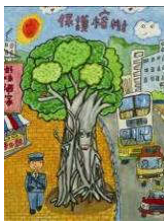


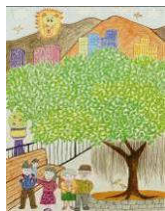




Photo 2: The guests visited the exhibition and pictured with the winners after the ceremony.








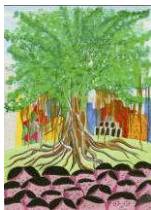





Appendix 1: Winning entries of “Moving Banyan Tree” Bus Body Design Competition (Number of entries: over 4,200)

Junior Group (P.1 to P.3)

| Champion | | 1 st Runner-up | | 2 nd Runner-up | |
|---|---|---|---|---|---|
|  | |  | |  | |
| Cheung Ka Tai (P.2) S.K.H. St. Peter's Primary School (P.M.) | | Chiu Yin Bong Gordon (P.2) Ma Tau Chung Government Primary School | | Lai Ka Ching (P.3) Canossa School (Hong Kong) | |
| Merit Prize (1) | Merit Prize (2) | Merit Prize (3) | Merit Prize (4) | Merit Prize (5) | Merit Prize (5) |
|  |  |  |  |  |  |
| Mak Ho Yi Lydia (P.3) Good Hope School (Primary Section) | Pang Chak Ming (P.3) Yan Chai Hospital Law Chan Chor Si Primary School | Lam Yik Yau (P.2) P.L.K. Chong Kee Ting Primary School | Yau Chak Hei (P.2) Tai Po Old Market Public School | Yip Sin Ying Emmy (P.3) S.K.H. Chu Oi Primary School | Yip Sin Ying Emmy (P.3) S.K.H. Chu Oi Primary School |

Senior Group (P.4 to P.6)

| Champion | | 1 st Runner-up | | 2 nd Runner-up | |
|---|---|---|--|---|---|
|  | |  | |  | |
| Law Kwan Yi (P.5) Kwai Ming Wu Memorial School Of The Precious Blood (A.M.) | | Andre Chan Pak Hang (P.6) St. Joseph's Primary School | | Cheung Ka Ki (P.6) Marymount Primary School | |
| Merit Prize (1) | Merit Prize (2) | Merit Prize (3) | Merit Prize (4) | Merit Prize (5) | Merit Prize (5) |
|  |  |  |  |  |  |
| Ng Ka Lam (P.5) Hoi Pa Street Government Primary School | Lee Ho Yan Clara (P.5) Marymount Primary School | Lo Yik Chun (P.5) Precious Blood Primary School (Wah Fu Estate) | Ip Hoi Kei (P.6) Yan Chai Hospital Law Chan Chor Si Primary School (A.M.) | See Yan Ning Rachel (P.5) Marymount Primary School | See Yan Ning Rachel (P.5) Marymount Primary School |

Participation Award: Yan Chai Hospital Law Chan Chor Si Primary School



Appendix 2: Winning entries of “Memories Under Banyan Tree” Writing Competition (Number of entries: about 1,500)

Junior Group (F.1 to F.3)

| Award | Winner | Form | School |
|---------------------------------|-----------------|------|--|
| Champion | Chiu Wan Ching | F.2 | Shun Tak Fraternal Association Yung Yau College |
| 1st Runner-up | Tsang Lok Yi | F.2 | Wa Ying College |
| 2nd Runner-up | Sibel Yik | F.1 | Good Hope School |
| Merit Prize (1) | Lam Siu Po | F.3 | Cognitio College (Kowloon) |
| Merit Prize (2) | Cheng Ming Kwan | F.3 | King's College |
| Merit Prize (3) | Chang Chau Tung | F.2 | Tack Ching Girl's Secondary School |
| Merit Prize (4) | Katy Lau | F.3 | Maryknoll Convent School Secondary Section |
| Merit Prize (5) | Lai Ka Chun | F.3 | PLK No.1 WH Cheung College |

Senior Group (F.4 to F.7)









| Award | Winner | Form | School |
|---------------------------------|---------------|------|--|
| Champion | Tam Ka Yu | F.7 | Hong Kong True Light College |
| 1st Runner-up | Chan Yuk Ting | F.7 | Pentecostal Lam Hon Kwong School |
| 2nd Runner-up | Chung Yui Sum | F.7 | Pentecostal Lam Hon Kwong School |
| Merit Prize (1) | Au Suet Ying | F.6 | Ling Liang Church E Wun Secondary School |
| Merit Prize (2) | Lo Hiu Lam | F.7 | Sheng Kung Hui Lui Ming Choi Secondary School |
| Merit Prize (3) | Chan Wing Yan | F.5 | Cognitio College (Kowloon) |
| Merit Prize (4) | Lam Yeuk Ngan | F.5 | Leung Shek Chee College |
| Merit Prize (5) | Chan Kok Yui | F.6 | Ling Liang Church E Wun Secondary School |

Participation Award: Caritas Yuen Long Chan Chun Ha Secondary School











Appendix 3: Winning entries of “Our Banyan Tree” Photo Competition (Number of entries: about 1,500)

Secondary School Group

| Champion | | 1 st Runner-up | | 2 nd Runner-up | |
|---|---|---|--|---|--|
|  | |  | |  | |
| Enjoying Life | | Attachment | | Under the Banyan | |
| To Chun Yin (F.6) Beacon College | | Iu Kok Ching (F.3) Kiangsu-Chekiang College | | Iu Chun Yip Lawrence (F.6) Kiangsu-Chekiang College | |
| Merit Prize (1) | Merit Prize (2) | Merit Prize (3) | Merit Prize (4) | Merit Prize (5) | |
|  |  |  |  |  | |
| Whispering · Tree | Twinned Trees | Together | Amidst the Bustle | Old Tree, Old Men | |
| Chow Yin Tung (F.6) Fung Kai Liu Man Shek Tong Secondary School | Ng Chau Ming (F.4) C.C.C. Kwei Wah Shan College | Nap Hiu Wa (F.3) Kwun Tong Government Secondary School | Chak Ho Ting (F.5) Daughters of Mary Help of Christians Siu Ming Catholic Secondary School | Yip Kwai Kwan (F.6) Christ College | |

Participation Award: C.C.C. Kwei Wah Shan College

Open Group

| Champion | | 1 st Runner-up | | 2 nd Runner-up | |
|---|---|---|--|---|--|
|  | |  | |  | |
| Tree and Shadow | | Under the tree | | Warfare under the Tree | |
| Ip Ka Wing Jay | | Lee Sai Ho | | Cheng Sai Man | |
| Merit Prize (1) | Merit Prize (2) | Merit Prize (3) | Merit Prize (4) | Merit Prize (5) | |
|  |  |  |  |  | |
| Old Lady | From the Same Root | The old Banyan that has accompanied us through generations | Tree and House | Hundred-year-old Tree | |
| Cheung Cheuk Ming Sidney | Patrick Ho | Chui Siu Yin Angie | Pang Kwong On | Cheung Sau Mui | |