

NWS Communication Products Won International Award

(20 November 2008, Hong Kong) NWS Holdings Limited (“NWS Holdings” or the “Group”; Hong Kong stock code: 659) communication products garnered awards in the “Galaxy Awards 2008”. The Group’s 2007 annual report won the Silver Award in the category “Annual Report — Conglomerate” and the TV commercials (TVCs) produced for the “HK • Love • Trees” programme, which is co-organized by NWS Holdings Charities Foundation Limited and Green Power, have won Bronze Award in the category “Television Ads — Campaign”.

“Sustaining Business Growth & Upholding Corporate Citizenship” is the theme of NWS Holdings’s 2007 Annual Report. To highlight the theme, a cheerful girl holding a pot of sunflower is shown on the cover to represent hope and pillar of future. Human touch approach throughout the book helps promote the Group’s diversified business. Judges highly rated the originality of interior design, including use of photos, illustrations and graphs in the annual report, while the financial information is well presented.

The two series of TVCs produced for the “HK • Love • Trees” programme, won the Bronze Award in the same competition. The moving annual rings of banyan trees in the TVCs symbolized the diversified business of NWS Holdings and the developments of Hong Kong from 40s to 90s. Both TVCs remind audience that the banyan trees are growing up with Hong Kong and witness her ups and downs, arousing the public awareness to tree conservation and spread the message of “Love Hong Kong, Love Trees”. The judging panel was impressed by the clear focus of the green message of the two TVCs.

The Galaxy Awards, organized by MerComm, Inc., is considered as the most highly respected and prestigious award by industry peers. There were over 580 entries poured in from 16 countries world-wide this year. The awards were judged by a panel of judges made up of communication specialists all over the world, whose professionalism ensured the competition’s long-standing tradition of impartiality and integrity. Its judging criteria include creativity, effectiveness and the overall expression of the message.

The Group Corporate Song also garnered Silver Award under the “Internal Communication” category in the Eighth China Golden Awards for Excellence in Public Relations (2006-2007) held by the China International Public Relations Association (CIPRA). There were a total of 176 entries from Hong Kong, Shanghai, Fujian and other provinces in the Mainland China this year and the CIPRA finalized the result in June 2008. The Award presentation ceremony was just held in the 18th International Public Relations World Congress in Beijing on 14 November 2008.

- END -

This press release is also available at the Group’s website (www.nws.com.hk).

Page 1 of 3

新創建集團有限公司 NWS Holdings Limited

(incorporated in Bermuda with limited liability)

香港中環皇后大道中 18 號新世界大廈 28 樓 28/F New World Tower, 18 Queen’s Road Central, Hong Kong
電話 Tel: (852) 2131 0600 傳真 Fax: (852) 2131 0611 網址 Website: www.nws.com.hk

▪ Infrastructure 基建 ▪ Service & Rental 服務及租務

NWS Holdings Limited

NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Roads, Energy, Water and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction* and *NWS Engineering*), Financial Services (*Taifook Securities* and *New World Insurance*) and Other Services (*New World First Bus*, *Citybus* and *New World First Ferry*).

For further information, please contact:

NWS Holdings Limited

Ms Maria Cheung

Assistant General Manager — Corporate Communication

Tel: 2131 6251

Pager: 7302 3499

E-mail: mariacheung@nws.com.hk

Photo1: Corporate Song of the NWS Holdings garnered Silver Award (Internal Communication) in the Eighth China Golden Awards for Excellence in Public Relations. Ms Maria Cheung, Assistant General Manager — Corporate Communication and Ms Sophia Wong, Assistant Manager — Corporate Communication received the Award in Beijing.



新創建 NWS

Photo2: NWS Holdings's 2007 annual report won the Silver Award in the category "Annual Report — Conglomerate" in the "Galaxy Awards 2008".

