



For immediate release

NWS Holdings celebrated “Renri” (“人日”) with deprived elderly on NWS Caring Day 2010

(20 February 2010, Hong Kong) To celebrate its seventh anniversary of First Trading Day, NWS Holdings Limited (“NWS Holdings” or the “Group”; Hong Kong stock code: 659) co-organized NWS Caring Day 2010 with St. James’ Settlement on “Renri” (“人日”), the seventh day of Chinese New Year. Over 400 staff members from the Group’s Corporate Office and 17 member companies celebrated birthday together with hundreds of deprived elderly who had no ideas about their birthdays.

The Funeral Navigation Service of St. James’ Settlement provides funeral consultation service for deprived elderly, in which some do not know about their birthdays. In view of this, NWS Holdings held the anniversary ceremony on “Renri” at St. James’ Settlement. Executive Directors Tsang Yam Pui, Andrew Wong, Patrick Lam, Tommy Cheung and William Doo, Jr. of NWS Holdings, together with the management of member companies, created a huge longevity bun (“壽桃”) at the ceremony to symbolize the Group’s prosperity and to send birthday wishes to the elderly.

At the ceremony, Tsang Yam Pui, Executive Director and Chairman of Corporate Social Responsibility (“CSR”) Committee expressed that CSR was an important part of the Group’s corporate culture. The corporate volunteer team, NWS Volunteer Alliance, continues to launch new initiatives stepping into its eighth year. One of the examples is the collaboration with St. James’ Settlement to help the elderly affected by Lower Ngau Tau Kok Estate being demolished through conducting house improvement works in their new homes. “Thanks for the enthusiasm and contribution from staff members. The Group will continue to pursue CSR and respond social needs proactively.”

The Group has prepared traditional “poon choi” (“盆菜”) after the ceremony to share happiness with around 120 deprived elderly. Longevity buns and a gift bag which contained hand-knitted scarves made by staff members of NWS Holdings, noodles and fruits were also distributed to the elderly to express the volunteers’ heartfelt wishes. Some volunteers picked up the elderly who were on wheelchairs to the venue while some performed Chinese opera and Dragon Dance. On the same day, over 300 volunteers paid visits to some 300 elderly to present them gift bags on this special “Renri”.

NWS Holdings has held NWS Caring Day for five consecutive years to celebrate the Group’s First Trading Day anniversary through community services instead of a cocktail party, spreading caring message across the community.

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新創建 NWS



聖雅各福群會
St. James' Settlement

This press release is also available at the Group's website (www.nws.com.hk).

NWS Holdings Limited

NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Roads, Energy, Water and Ports & Logistics projects. Its **Services** division comprises Facilities Management (*the management of Hong Kong Convention and Exhibition Centre and Free Duty*), Contracting & Transport (*Hip Hing Construction, NWS Engineering, and bus and ferry services*) and Financial Services (*New World Insurance and Taifook Securities*).

St. James' Settlement

St. James' Settlement has been established since 1949 and under Hong Kong Rt. Rev. Bishop R.O. Hall, which is a multi-social service agency provides high quality comprehensive service to meet the deprived needs of our society, to enable the individuals to help themselves and to help others, and to build an integrated and harmonious community

“Funeral Navigation Service” developed in 2004, which help the elderly (e.g. singleton elderly, elderly / people with weak support network, chronically ill patients) in need to formulate the funeral plan and carried out the afterlife arrangements when they passed away. Also, the service help people to form a positive and open attitude in order to face their eventual death, settle the worries of the people in need and ensure them we will be there to see them safely through to the afterlife.

For further information, please contact:

NWS Holdings Limited

Maria Cheung
Assistant General Manager – Corporate
Communication
Tel: 2131 6251
Pager: 7302 3499
E-mail: mariacheung@nws.com.hk

St. James' Settlement

P L Chan
Manager – Corporate Venture (Partnership &
Alliances)
Tel: 8107 8324
E-mail: plchan@sjs.org.hk

Photo1: Executive Directors of NWS Holdings, together with the management of member companies created a huge longevity bun to celebrate the seventh anniversary of its First Trading Day and to send birthday wishes to the elderly.





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Photo2: Tsang Yam Pui, Executive Director of NWS Holdings, distributed gift bags to the elderly.



Photo3: The elderly enjoyed the traditional “poon choi”(“盆菜”) together with volunteers from NWS Volunteer Alliance.

