

**For immediate release**

### **NWS Holdings Launches Elderly Services Programme in Partnership with HKYWCA to Celebrate 10<sup>th</sup> Anniversary of its Listing**

(23 February 2013, Hong Kong) NWS Holdings Limited (“NWS Holdings” or the “Group”; Hong Kong stock code: 659) celebrated the 10<sup>th</sup> anniversary of its First Trading Day by hosting the NWS Caring Day 2013 today in partnership with the Hong Kong Young Women's Christian Association (“HKYWCA”). Over a hundred volunteers visited around 200 senior citizens in North District to kick off a long-term elderly services programme, “Joyful Age”, reinforcing the Group’s commitment to community care.

With a view to promoting elderly care and social cohesion, this year’s NWS Caring Day started in Fanling, where Executive Directors of NWS Holdings and senior management of member companies led over 150 staff volunteers and primary students from North District to hold a New Year banquet for senior citizens. The volunteers performed a balloon-made dragon dance, Chinese musical instruments and Chinese opera, to the great pleasure of their audience. Following the banquet, the volunteers visited elderly households in rural villages in Ta Kwu Ling.

According to figures from the Census and Statistics Department, there were approximately 33,000 people aged 65 or above in North District in 2011, representing around 11% of the population in the district. There are over 110 rural villages where some elderly residents are disconnected from the community. As part of the caring programme launched today, volunteers from the Group’s NWS Volunteer Alliance will help strengthen senior citizens’ connection with their community through regular visits and activities, including farming day, cognitive training, haircut service and clown performances, in the first three years. Staff children will also be invited to participate in these volunteer services where they will learn to give back to community at a young age.

At the ceremony today, Tsang Yam Pui, Executive Director and Chairman of Corporate Social Responsibility (“CSR”) Committee of NWS Holdings, said, “NWS Holdings is committed to sustainable development and community care. We are pleased to partner with the HKYWCA in launching a long-term service for elderly in North District to promote greater social cohesion as part of our anniversary celebrations. Moving forward, our volunteers will continue to support the community and reflect the spirit of our anniversary slogan: Celebrating a decade of success and beyond.”

**新創建集團有限公司 NWS Holdings Limited**

*(incorporated in Bermuda with limited liability)*

香港中環皇后大道中 18 號新世界大廈 28 樓 28/F New World Tower, 18 Queen's Road Central, Hong Kong  
電話 Tel: (852) 2131 0600 傳真 Fax: (852) 2131 0611 網址 Website: www.nws.com.hk

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10 consecutive years caring company 2003-12  
商標風采 2003-12  
Awarded by The Hong Kong Council of Social Service  
香港社會服務會頒發

Yvonne Yeung, Chief Executive of the Hong Kong Young Women's Christian Association, said "HKYWCA has been serving North District for over 18 years now and operating two elderly care centres there. Reaching out to the elderly population in remote parts, however, remains a challenge. We are most grateful to NWS Holdings for the support given to the 'Joyful Age' programme, with which we can provide help and care for senior citizens through volunteer outreach and visits."

Founded in 2001, NWS Volunteer Alliance has over 2,000 members who have contributed more than 100,000 hours in community service over the past 11 years. In 2006, NWS Holdings established NWS Holdings Charities Foundation to sponsor and support meaningful charity programmes in community welfare, environmental protection, education and health care.

Photo 1: Senior management of NWS Holdings including Tsang Yam Pui, Patrick Lam, Tommy Cheung, Executive Directors, and Alan Lee, Independent Non-executive Director, together with volunteers, express their support for the elderly in North District during the NWS Caring Day 2013 that celebrates the 10<sup>th</sup> anniversary of the listing of the Group.



Photo 2: Volunteers of NWS Volunteer Alliance perform a colourful – balloon-made - dragon dance at the opening of NWS Caring Day 2013.



Photo 3: Senior citizens, teenagers and children enjoy games together during the event.



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This press release is also available at the Group's website ([www.nws.com.hk](http://www.nws.com.hk)).

## NWS Holdings Limited

NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), operates businesses in Hong Kong, Mainland China and Macau. Its Infrastructure portfolio includes Roads, Energy, Water and Ports & Logistics projects. Its Services portfolio comprises Facilities Management (*the management of Hong Kong Convention and Exhibition Centre and Free Duty*), Construction & Transport (*construction, bus and ferry services*) and Strategic Investments.

## Hong Kong Young Women’s Christian Association

Established in 1920 to care for our community, the Hong Kong Young Women’s Christian Association (HKYWCA) is one of the largest and oldest women’s organizations in Hong Kong. Services include: Women and Family Affairs, Youth Development and Elderly Services, and Education. We have over 70 service units over Hong Kong Island, Kowloon, the New Territories and outlying islands, and more than 3,000,000 recipients will be benefited per year. To learn more about HKYWCA, please visit: [www.ywca.org.hk](http://www.ywca.org.hk).

*For further information, please contact :*

### NWS Holdings Limited

Gray Chan  
Manager – Corporate Communication  
Tel: (852) 2131 3801  
E-mail: [graychan@nws.com.hk](mailto:graychan@nws.com.hk)

### Hong Kong Young Women’s Christian Association

Carrie Lam  
Assistant Manager, Communication and Resources  
Development  
Tel: (852) 3476 1419  
E-mail: [karwai@ywca.org.hk](mailto:karwai@ywca.org.hk)